

# Varpan 2025





Dr. Vithalrao Vikhe Patil Foundation's  
**INSTITUTE OF BUSINESS MANAGEMENT  
AND RURAL DEVELOPMENT**



## News Letter 2024-2025

### About IBMRD

Dr. Vithalrao Vikhe Patil Foundation at Ahilyanagar was established in the year 1982 is inspired by the vision of Padmashree .Dr. Vithalrao Vikhe Patil, a worthy name in the history of co-operative sector in India. He was awarded "Padmashree", the distinguished title in appreciation of his life time work with co-operative movement honored by the President of India, Dr.Rajendra Prasad in 1961. We are constantly delivering the best since our inception. The need of the hour is Excellence, not only in education but in overall development of an individual. In this endeavor our Foundation is always seeking the best talent from industry and the academics. We have a curriculum blended with enough practical exposure and theoretical knowledge. We believe in the power of quality education in illuminating the lives of millions. We strictly follow the AICTE norms in our entire endeavor of transforming the ordinary person to an extraordinary individual.

### Vision

"To create an overall learning environment, where in ordinary people can do extraordinary things."

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### Mission

"To create wealth creators."

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### Objectives

- To promote and conduct Social and Technological Research.
- To Initiate, encourage, undertake and carry out management level projects.
- To Train and educate the management skills among students.
- To enhance the entrepreneurship skills among the rural and Urban area student.
- To impart management Training to young people to enable them to discharge responsibility in the corporate world.
- To acknowledge public opinion by publishing suitable literature & organizing exhibition, conferences, seminar & cultural activities etc.



### *From the Desk of the Director*

#### **PROF. (DR.) SANJAY DHARMADHIKARI**

B.Sc. MBA, Ph.D (Mgt. Science)

Director, IBMRD, Member of BOS (Management) SPPU.

Management education has become essential in the fiercely competitive world of today. In today's world, business and organizational contexts are where the majority of work—from manufacturing to services—is done. There is little doubt that college students who have received substantial management training are more informed, pro-active, and adaptive. Young managers benefit by having a higher income potential and more job satisfaction. Exposure to important corporate activities including finance, marketing, human resource management, operations, and supply chain management, among others, can lead to a demanding and fulfilling career. Dr. Vithalrao Vikhe Patil Foundation's "Institute of Business Management and Rural Development" (IBMRD) established in 1986 have lived by the expectations of delivering excellence in management education. Through strong industry - networks and skill-specific training, our Institute works as a bridge between industry and academia. We focus on networking, independent thinking and resourcefulness that encourage student to pursue ideas and convert them into tangible contributions. Our dedicated faculty has a mix of excellent academic background and industrial experience that can guide and mentor the student effectively towards their chosen career goals. I am certain that your life at our campus will be an academically enriching experience in your career path. My best wishes to you for all the success in your career.

## IBM RD Activities

# International Women's Day 2025



Dr. Vithalrao Vikhe Patil Foundation's  
**Institute of Business Management and Rural Development**  
(Accredited by NAAC with "A" Grade  
Best College Award by Savitribai Phule Pune University)  
Organizes  
**Health Check up Camp And Expert Session on Women Health and Hygiene**  
on the occasion of  
**INTERNATIONAL Women's Day**  
In association with  
DVVPF's  
**DR. VIKHE PATIL MEMORIAL HOSPITAL**  
Vilad Ghat, Ahmednagar

VENUE  
DVVPF's  
IBM RD

DATE & TIME  
7th March 2025 at 09.00 AM

*Inspiring Minds Since 1986*  
**IBM RD**  
www.ibmrd.org

On the occasion of International Women's Day 2025, a Women's Health Check-up Camp was organized to promote health awareness and well-being among women. The initiative offered free medical consultations and screenings, encouraging participants to prioritize self-care. The event highlighted the importance of empowering women through health and wellness.



The Food Festival brought together a vibrant blend of flavors, creativity, and cultural diversity. Students showcased a wide variety of cuisines, celebrating the joy of cooking and sharing. The event created a lively atmosphere of togetherness and appreciation for culinary talents.

## Gender Equality

A Poster Presentation on Gender Equality was organized to promote awareness and understanding of equal rights and opportunities for all. Participants creatively expressed their ideas through impactful visuals and messages. The event inspired discussions on inclusivity, empowerment, and the importance of building a gender-balanced society.



## IBMRD has organized a rally and Rangoli competition on the occasion of the 66th Birthday of Hon. Namdar Dr. Radhakrushna Vikhe Patil on 15th June 2025



The "Save Water, Save Soil" rally inspired participants to take action for a sustainable future. Students and community members joined hands to raise awareness about conserving water and protecting our soil — two vital resources for life. Through slogans and placards, the rally emphasized the importance of responsible environmental practices for a greener tomorrow.



The "Save Water, Save Soil" rangoli competition beautifully blended art with awareness. Participants used vibrant colors and creative designs to highlight the importance of conserving water and protecting our soil. The event encouraged students to express their environmental responsibility through art, spreading a powerful message of sustainability and care for nature..



First Prize Winner



Second Prize Winner



Third Prize Winner

## SPPU NSS Camp

IBMRD organized the SPPU NSS Camp from 7th January 2025 to 13th January 2025. The camp focused on promoting social responsibility, community service, and leadership among students through various activities aimed at rural development and social awareness.

The NSS unit organized a tree plantation drive at Pokhardi to promote environmental conservation and community participation. Volunteers enthusiastically planted saplings, contributing to a greener and healthier ecosystem. The initiative aimed to raise awareness about the importance of trees in maintaining ecological balance and combating climate change.



## International Yoga Day

IBMRD celebrated International Yoga Day on 21st June 2025 with great enthusiasm, promoting the importance of physical, mental, and spiritual well-being. Students and faculty participated in various yoga sessions and breathing exercises under the guidance of instructors. The event emphasized the value of incorporating yoga into daily life for a healthy and balanced lifestyle.





## Banking Awareness Session at NSS Camp



A special Banking Awareness Session was organized during the NSS camp to educate participants on essential financial literacy topics. The session covered banking services, digital transactions, and savings habits, empowering students and villagers with practical financial knowledge. It promoted awareness about secure and responsible banking in today's digital era.



The NSS unit of IBMRD conducted a "Clean India Mission" drive to promote cleanliness and hygiene on campus and in surrounding areas. Volunteers actively participated in cleaning activities, spreading the message of responsibility towards a cleaner environment. The initiative reflected the institute's commitment to the national mission of building a cleaner, greener, and healthier India.

The NSS Camp Rally showcased the spirit of unity, service, and enthusiasm among volunteers. Marching with inspiring slogans, participants spread awareness about social responsibility and community welfare. The rally reflected the true essence of NSS — "Not Me, But You" — motivating everyone to contribute towards a better society.



## Shivaji Maharaj Jayanti



IBMRD celebrated Shivaji Maharaj Jayanti with great pride and reverence, honoring the legacy of the great Maratha warrior king. The event featured speeches, cultural performances, and tributes highlighting Shivaji Maharaj's courage, leadership, and vision. Students and faculty participated enthusiastically, fostering a spirit of patriotism and respect for India's rich history.

## Parents' Meet

IBMRD hosted a Parents' Meet (for BBA & BCA parents) on 12th July 2025 to strengthen the bond between the institute and students' families. The event provided a platform for parents to interact with faculty, discuss academic progress, and share feedback. It emphasized collaborative efforts in supporting students' growth, learning, and overall development.



## Matdan Janjagruti Rally

IBMRD organized a Matdan Janjagruti Rally to raise awareness about the importance of voting and responsible citizenship. Students and volunteers actively participated, spreading the message of informed and ethical voting practices. The rally aimed to encourage greater voter participation and strengthen democratic values in the community.



## Dahihandi / Krishana Janmashtami

Dahihandi 2024 was celebrated on Tuesday 27 August 2024. The festival takes place the after Krishna Janmashtami. A vibrant cultural event organized to mark Krishna Janmashtami, showcasing teamwork, enthusiasm, and student unity. Participants formed human pyramids to break the handi, symbolizing the spirit of cooperation and determination. The event reflected IBMRD's commitment to preserving Indian traditions while fostering leadership and team-building among students.



## FDP @ IBMRD

IBMRD conducted two sessions of Faculty Development Program (FDP) on Autonomy on 28th February 2025 & 20th June 2025 to enhance faculty understanding of autonomous institution frameworks and academic freedom. The expert speaker for the FDP was Dr. Vijayalaxmi Srinivas (Director, Progressive Education Society's, Modern Institute of Business Management Pune) The sessions focused on curriculum design, evaluation methods, and governance under autonomy. Faculty members actively participated, gaining insights to improve academic quality and institutional effectiveness.



DR. VITHALRAO VIKHE PATIL FOUNDATION'S  
INSTITUTE OF BUSINESS MANAGEMENT & RURAL  
DEVELOPMENT AHILYANAGAR  
Accredited by NAAC 'A' Grade in 2<sup>nd</sup> cycle  
Best College Award by Saritshai Pune University

Organizes Faculty Development Program (FDP)  
On

**Personal Financial  
Planning for  
Non-Finance Person**

Expert Speaker



Mr. SWAPNIL C. KARWANKE  
Director  
Shriram Investment,  
Ahilyanagar

Date : 20<sup>th</sup> March 2025      Time : 04 : 00 PM  
Venue : Seminar Hall, First Floor, IBMRD Ahilyanagar



IBMRD has organized a Faculty Development Program (FDP) on “Personal Financial Planning for Non-Finance Persons” scheduled for 20th March 2025. The session aims to help participants understand key financial concepts, manage personal finances effectively, and make informed financial decisions, even without a finance background.

## Workshops @ IBMRD

IBMRD organized a **POSH Act Workshop** to raise awareness about preventing sexual harassment in the workplace and educational institutions. The session educated students and staff about their rights, responsibilities, and the importance of maintaining a safe and respectful environment. Participants actively engaged in discussions, reinforcing the institute's commitment to creating a harassment-free campus.



Dr. Vithalrao Vikhe Patil Foundation's  
**Institute of Business Management and Rural Development**  
(Accredited by NAAC with "A" Grade  
Best College Award by Savitribai Phule Pune University)

Organizes  
**Guest Lecture on  
"POSH act and Gender Equality  
Information and Awareness"**

**Expert Speaker**  
**Rtn. Adv. Hemant Karale**  
Practicing Advocate at Ahmednagar District & Sessions Court,  
Partner - HK & Associates Legal Solutions, Legal Advisor,  
Director, Community Development Rotary Club of Ahmednagar Midtown

**Rtn. Adv. Vaishali Hemant Karale**  
Practicing Advocate at Ahmednagar District & Sessions Court,  
Committee Chair, Legal Affairs - Rotary Club of Ahmednagar Midtown.

**Rtn. Madhura Zaware**  
Business Woman, Drama Artist,  
Writer, Director and Actress.

**Rtn. Ajay Pisute**  
President  
Rotary club of Ahmednagar Midtown

**Rtn. Merlin Elisha**  
Secretary,  
Rotary club of Ahmednagar Midtown

**VENUE : SEMINAR HALL**  
**DATE & TIME : 12th March 2025 at 10.00 AM**

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Dr. Vithalrao Vikhe Patil Foundation's  
**INSTITUTE OF BUSINESS MANAGEMENT AND RURAL DEVELOPMENT**  
NAAC Re-accredited 'A' grade | Best Institute Award by Savitribai Phule Pune University

**One Day Research Workshop on  
"Ethical Horizons in Research"**

Organized by  
**IBMRD Research Center & Learning Resource Center**  
28<sup>th</sup> September 2024 | 11.00 am to 2.00 pm

*Expert Speakers*

**Dr. Shubhada Nagarkar**  
Coordinator, CIR, and Professor,  
Dept. of Library, and Information Science, SPPU, Pune

**Prof. B. M. Panage**  
Emeritus Professor,  
Jayakar Knowledge Resource Center, SPPU, Pune

**No Registration fees**      **Limited seats only 60**

**Who can attend the workshop**  
Research Guide, Research Scholar and Library Professional

**Registration link :**  
<https://forms.gle/gyjRTMXqj2S2ns627>  
*All participants will get Certificate of workshop*

**Last date of Registration 21<sup>st</sup> September 2024**

**Venue:**  
Seminar Hall, DVVPF's IBMRD College Ahmednagar

☎ Research Cell 9766927213  
📞 Librarian 9309172544

**Director**  
**IBMRD**

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Dr. Vithalrao Vikhe Patil Foundation's  
**Institute of Business Management and Rural Development**  
(Accredited by NAAC with "A" Grade  
Best College Award by Savitribai Phule Pune University)

Organizes  
**Two Days Workshop On  
DevOps**

**- EXPERT SPEAKER -  
Mr. Vaibhav Zodge**  
Senior Manager,  
Software Development Engineering,  
Global Payment, Pune

**VENUE : SEMINAR HALL**  
**DATE & TIME : 21st and 22nd March 2025. at 10.00 AM**

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IBMRD organized a **Research Workshop on Ethical Horizons in Research** to educate students and faculty on ethical practices in research and academic publishing. The workshop covered topics like plagiarism, proper citation, and responsible authorship. Participants gained valuable insights into maintaining integrity and credibility in scholarly work.

IBMRD organized a **two-day workshop on DevOps** to equip students with practical skills in software development and IT operations on 21st & 22nd March 2025 the Expert speaker for the session was Mr. Vaibhav Zodge (Senior Manager, Software Development Engineering, Global Payment, Pune) The sessions covered continuous integration, deployment, and automation tools, enhancing technical proficiency. Participants gained hands-on experience, preparing them for industry-ready DevOps practices.



## Guest Lectures @ IBMRD

IBMRD hosted a **Guest Lecture on the Indian Capital Market** to provide students with insights into its structure, functioning, and investment opportunities on 4th March 2025, the Expert speaker for the session was Mr. Rajesh Deshpande (Director of Deshpande Investments, Ahilyanagar & Coordinator of Financial Awareness Programs.) The expert speaker explained key concepts, market trends, and regulatory frameworks. Students actively engaged in discussions, enhancing their understanding of financial markets and practical applications.

IBMRD hosted a **Guest Lecture on AI-Focused Web 3.0 Technology** to introduce students to the evolving landscape of decentralized web and intelligent applications on 11th March 2025, the Expert Speaker for the session was Mr. Ajinkya Narale (Vice President, Lavitat Labs, Bangalore) The expert speaker discussed AI integration, blockchain, and futuristic web technologies. Students actively engaged in the session, gaining insights into emerging trends and career opportunities in Web 3.0.



Dr. Vithalrao Vikhe Patil Foundation's  
**Institute of Business Management and Rural Development**  
(Accredited by NAAC with "A" Grade  
Best College Award by Savitribai Phule Pune University)  
Organizes  
Guest Lecture on  
**"Introduction to AI focused Web 3.0 Technology"**

**EXPERT SPEAKER -**  
**Mr. Ajinkya Narale**  
Vice President,  
Lavitate Labs, Bangalore

**VENUE : SEMINAR HALL**  
**DATE & TIME : 11th March 2025 at 10.00 AM**

*Inspiring Minds Since 1986* **IBMRD**  
www.ibmrd.org

IBMRD organized a **Guest Lecture on the Introduction to the Japanese Language** to expose students to the basics of Japanese communication and culture, on 21st January 2025 the Expert Speaker for the session was Mrs. Vaidehi Parnaik (Founder Tokyo Institute, A'Nagar) The session covered fundamental vocabulary, phrases, and writing systems. Students actively participated, gaining an appreciation for language learning and cross-cultural understanding.

IBMRD hosted a **Guest Lecture on Opportunities in IT Production Support** to guide students about careers in IT operations and system maintenance, on 4th Oct 2024, the expert Speaker for the session was Mrs. Aboli Potnis (Sr. Technical Project Manager, Persistent Systems, Pune). The speaker highlighted roles, skill requirements, and industry expectations in production support. Students gained practical insights into career paths and strategies for success in the IT sector.



Vilad, Maharashtra, India  
 5mhv+i69\_Vilad Ghat\_Vilad\_Pimpalgaon Malvi\_Maharashtra 414111



IBMRD, Vilad Ghat, Ahmednagar, Maharashtra, India  
 5MHV+P6H, Vilad Ghat, Pimpalgaon Malvi, Maharashtra 414111, India  
 Lat 19.179211°  
 Long 74.693288°  
 04/10/24 11:32 AM GMT +05:30

Dr. Vithalrao Vikhe Patil Foundation's  
**Institute of Business Management and Rural Development**  
 (Accredited by NAAC with "A" Grade, Best College Award by Savitribai Phule Pune University)  
 Organizes Guest Lecture on  
**Introduction to JAPANESE LANGUAGE**  
 - EXPERT SPEAKER -  
**Mrs. Vaidehi Mangesh Parnaik**  
 The founder, Tokyo Institute, Ahilyanagar

VENUE : SEMINAR HALL  
 DATE & TIME : 21<sup>st</sup> January, 2025 at 10.00 AM

Inspiring Minds Since 1986

DVVPFs Institute of Business Management and Rural Development (IBMRD)

Guest Lecture on  
**"Opportunities in IT Production Support"**

Date: 04/10/2024  
 Time: 10.30am  
 Venue- Seminar Hall, IBMRD

Mrs. Aboli Potnis  
 Senior Technical Project Manager,  
 Persistent Systems, Pune

DR. VITHALRAO VIKHE PATIL FOUNDATION'S  
 INSTITUTE OF BUSINESS MANAGEMENT & RURAL DEVELOPMENT AHILYANAGAR  
 Accredited by NAAC 'A' Grade in 2<sup>nd</sup> cycle  
 Best College Award by Savitribai Phule Pune University

Organizes Guest Lecture On  
**INDIAN CAPITAL MARKET : YESTERDAY, TODAY & TOMORROW**

Expert Speaker  
**Mr. Rajesh Deshpande**  
 Director  
 Deshpande Investment,  
 Ahilyanagar

Date : 04<sup>th</sup> March 2025 Time : 10 : 00 AM  
 Venue : Seminar Hall, First Floor, IBMRD Ahilyanagar



IBMRD organized a **Guest Lecture on the Introduction to Vaidik Mathematics** to introduce students to ancient Indian mathematical techniques and their practical

applications, on 23rd Jan 2025 the Expert Speaker for the session was Prof. Dr. S.B.Gaikwad (Head, PG Department & Research Centre in Mathematics, New Arts Commerce and Science College, A'Nagar) The session covered mental calculation methods and problem-solving strategies. Students actively participated, gaining an appreciation for the efficiency and relevance of Vaidik Mathematics in modern learning.

## Placement Interview @ IBMRD

IBMRD successfully conducted placement interview session on 23rd January 2025, providing students with a platform to showcase their skills and interact with leading industry professionals. The event reflected the institute's commitment to career development and bridging academia with real-world opportunities. Enthusiastic participation marked another step toward shaping future-ready professionals.

IBMRD organized a Campus Placement Drive with Parsh Infotech Pvt. Ltd., Nashik on 25th September 2024. The drive provided students with an opportunity to interact with industry professionals and secure placements, helping bridge the gap between academic learning and corporate requirements.



Dr. Vithalrao Vikhe Patil Foundation's

**Institute of Business Management and Rural Development**

(Accredited by NAAC with "A" Grade, Best College Award by Savitribai Phule Pune University)

Organizes Guest Lecture on

**Introduction to Vaidik MATHEMATICS**

- EXPERT SPEAKER -  
**Prof. Dr. S. B. Gaikwad**

Head P.G Department and Research Center in Mathematics  
New Arts Commerce and Science College Ahmednagar

VENUE : SEMINAR HALL

DATE & TIME : 23<sup>rd</sup> January, 2025 at 10.00 AM

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## Industry Connect

IBMRD organized an industrial visit to Paras Industries, MIDC, Ahilyanagar on 12th December 2024 for MBA and BBA first-year students. The visit aimed to provide students with practical exposure to industrial operations, production processes, and workplace management, bridging the gap between theoretical learning and real-world practices.



## Training & Development Program

IBMRD organized a Training & Development Program on 28th March 2025 titled “Journey from Campus to Corporate”, conducted by Prof. Amit Solanki, TPO, JSPM Pune. The session aimed to prepare students for professional life by enhancing their employability skills, corporate readiness, and overall personality development.

IBMRD organized an offline Soft Skill Development Program on 24th September 2024, conducted by Mr. Sachin Rathod. The session focused on enhancing participants' communication, teamwork, and interpersonal skills to improve their overall professional effectiveness.





## Abhikrama 2024

As part of the Induction Program “Abhikrama”, IBMRD conducted a session on Manners and Dressing Etiquettes on 30th September 2024. The session aimed to help students develop professional behavior, proper dressing sense, and social etiquette essential for corporate and academic success.

The campus witnessed an inspiring start to the academic year with the Induction Program 2024, organized to welcome the newly admitted students. The event was graced by the presence of Hon’ble Pro Vice-Chancellor Dr. Parag Kalkar, who addressed the students with an engaging and motivating keynote speech. Dr. Kalkar emphasized the transformative journey that awaits the students in the coming years. He encouraged them to stay curious, disciplined, and proactive in exploring academic and co-curricular opportunities. Highlighting the university’s commitment to holistic development and innovation, he urged students to cultivate critical thinking, integrity, and a passion for learning. His address set an enthusiastic tone for the beginning of the new academic chapter. A special highlight of the event was the Book Publication Ceremony honoring the scholarly contributions of the faculty members. Several newly authored books were formally unveiled, showcasing the institution’s vibrant research culture and the dedication of faculty towards advancing knowledge in their respective fields. The ceremony applauded the faculty for their academic achievements and reinforced the institution’s focus on encouraging research-driven initiatives.





## Cultural Activities @ IBMRD

IBMRD organized a series of vibrant cultural activities that showcased the creativity and talent of students. The event featured energetic performances, traditional displays, and artistic expressions, fostering unity and enthusiasm among participants. It provided a joyful platform for students to celebrate diversity and strengthen campus spirit.



## IBMRD Marks National Days with Pride, Unity, and Celebration

The celebrations of 26th January 2025 (Republic Day) and 15th August 2024 (Independence Day) at IBMRD highlighted the spirit of patriotism and national pride among students and staff. The events included flag hoisting, speeches, and cultural performances that honored India's freedom and democratic values. These celebrations fostered unity, respect for the nation, and a sense of social responsibility within the IBMRD community.



## Marching with Pride: Independence Day Rally at IBMRD

On 15th August, IBMRD organized a vibrant Independence Day rally to commemorate India's freedom and instill patriotic spirit among students. The rally featured students marching with the national flag, chanting slogans, and spreading messages of unity and national pride. It reflected the institution's commitment to fostering awareness of India's heritage and civic responsibility.



**IBMRD Shines Bright with Prestigious Award Victory**



Congratulations ... team IBMRD for selecting as Best Management College in West India by Centre for Education Growth and Research (CEGR). This Award presented in 14th National Education Excellence Conclave cum 25th Rashtriya Shiksha Gaurav Puraskar Ceremony.

Award ceremony was held on 25th July 2025 at New Delhi

**IBMRD Students Achievements :-**

- 1) Congratulations... to Miss Sharayu Bhausahab Kale for selecting University Level Avishkar Research Project Competition conducted by SPPU as on 2024-25 the research topic was "Girls Safety.
- 2) Congratulations... to Pratham Bharat Duryodhan and Jamdale Tushar Dnyaneshwar for selecting University Level Avishkar Research Project Competition conducted by SPPU as on 2024-25 the research topic was "Biometric Base Voting System".
- 3) Congratulations... to Bhavar Harshal Nitin and Helode Ketan Dattatray for selecting University Level Avishkar Research Project Competition conducted by SPPU as on 2024-25 the research topic was "EV Electrical Vehicle"
- 4) Congratulations... to Mr.Bhushan Chavan for getting 52 Laksh packages in New Age Beverages India Private Limited Noida, India

**Faculty Certificaiton :-**

Dr. Ganesh Antre Assistant Professor received 92% score in "Consumer Behaviour" Conducted by NPTEL online course NPTEL as on Jan-March 2025.

**Knowledge Sharing**

- 1) Hon. Dr. Sanjay Dharmadhikari Director IBMRD : received invitation from Maharashtra State Faculty Development Academy Pune for delivering session in the Academic Leadership Program on 17th July 2025.

**Congratulations to All Research Paper Author**

- 1) Dr. Vithal Gadekar, Assistant Professor; Published Research Paper on International Journal of Cultural Studies and Social Sciences. The research topic is "Digital Engagement In Fmcg: A Strategic Analysis Of Social Media Marketing Practices In Pune". The ISSN is 2347-4777 with IF=7.138 Vol-22, Issue-01, No.18, January - June: 2025.
2. Dr. Nachiket Deodhar Assistant Professor Published Research Paper on "An in-depth Examination of Role of Digitalization in Investment requirements of School teachers in Maharashtra", Vol. 20, Issue. 1 (10), January-June 2024 of Double-blind, Peer Reviewed, Referred and Open Access UGC CARE Listed Journal titled "International Journal of Cultural Studies and Social Sciences" ISSN: 2347-4777Page no.177-182
3. Dr. Nachiket Deodhar Assistant Professor Published Research Paper on "Digitalization in Banking: Financial Planning and Wealth Management- The Part Banks Play in Prosperity", Vol. 14, Issue. 2, January-June 2024 of Double-blind, Peer ReviewedUGC CARE Listed Journal titled "IPE Journal of Management" ISSN: 2249-9040Page no.127-13.
4. Dr. Nachiket Deodhar Assistant Professor Published Research Paper on "Personal Financial Planning: A Comprehensive Approach to Achieving Financial Stability" has been published in Volume-14, Issue-1, March 2025 of blindfold-peer-reviewed international journal titled "IBMRD's Journal of Management & Research" (Print ISSN:2277-7830, Online ISSN:2348-5922

5. Dr. Shubhangi Potdar Associate professor published Research Paper on “Smart Energy Grids with IoT: A comprehensive Study of Applications, Benefits and Challenges.” in ISSN: 0972-9682, Series: 26, Book No. 02, June 2024 of Open Access UGC CARE Listed Journal Titled “Journal of the School of Language, Literature and Culture Studies”
6. Dr. Shubhangi Potdar Associate professor published Research Paper on . “APPLICATIONS OF DATA MINING TECHNOLOGY FOR SUSTAINABLE DEVELOPMENT OF HIGHER EDUCATION INSTITUTIONS” in ISSN: 0972-9682, Series: 26, Book No. 02, June 2024 of Open Access UGC CARE Listed Journal Titled “Journal of the School of Language, Literature and Culture Studies”
7. Dr. Shubhangi Potdar Associate professor published Research Paper on “ENHANCING TEACHING AND LEARNING WITH NATURAL LANGUAGE PROCESSING” in ISSN: 0972-9682, Series: 26, Book No. 02, June 2024 of Open Access UGC CARE Listed Journal Titled “Journal of the School of Language, Literature and Culture Studies”
8. Dr. Shubhangi Potdar Associate professor published Research Paper on “Data Mining for Decision Making in Higher Education: Literature Review” in ISSN: 0973-855X (Vol. 30, No. 1, pp. 54- 59), June 2025, UGC-CARE (Group-I) Journal titled” A Biannual Journal of M.P. Institute of Social Science Research, Ujjain”
9. Dr. Aparna Nisal, Assistant Professor, Published Research Paper on "A Comparative Analysis of Data Mining Tools as per the Result Generation", Vol. 15, Issue.6, June-2025 of Double Blind, Peer Reviewed, UGC Care Journal titled Journal, "Journal of Information and Computational Science", ISSN: 1548-7741, Page no. 203-211.
10. Dr. Amruta Kulkarni, Assistant Professor, Published Research Paper on “BEST PRACTICES FOR IMPROVING EMPLOYEE RETENTION” Review of Research Journal(Peer Reviewed since 2011) ISSN: 2249-894X Impact Factor : 5.7631(UIF) Volume - 14 | Issue - 2 | November – 2024.
11. Dr. Amruta Kulkarni, Assistant Professor, Published Research Paper on “Applying Artificial Intelligence and Machine Learning to Agile Management: A Digital Transformation” Framework IEEE, 2025 First International Conference on Advances in Computer Science, Electrical, Electronics, and Communication Technologies (CE2CT) 979-8- February 21-22,2025

## Congratulations to All Awards Holders

- 1) Hon. Dr. Sanjay Dharmadhikari Director: Appointed as Treasurer for rest of Maharashtra Chapter –Western Region, Association of Indian Management School (AIMS)
- 2) Dr. Megha Jain Assistant Professor Recipient of Shiksha Gaurav PURASKAR 2024 during 24th Rashtriya Shiksha Gaurav Puraskar Ceremony on 28th August 2024 at Hotel Eros in New Delhi.
- 3) Dr. Nachiket Deodhar Assistant Professor, Recipient of the prestigious Smt. Kamal Sharma Award For Academic Excellence, 2024 in the category of Outstanding Educator Award by Lexicon Management Institute of Leadership and Excellence, Pune on the occasion of Teacher's Day on September 5,2024.

- 4) Dr. Rajendrasing Pardeshi, Asst Professor, Recipient of the Best Teacher Award from Prestigious Adarsh Shikshak Puraskar 2024 by Litmus Foundation, Pune on 29/12/2024
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### **Congratulations to All Patent Holder**

- 1) Hon. Dr. Sanjay Dharmadhikari Director: for getting patent published on “AI based Product Rating Display Device”, no 6383014 on 23rd August 2024 from UK Design Publication.
  - 2) Dr. Nachiket Deodhar Assistant Professor Design Patent titled “Corporate Finance Transaction Device” no. 452583-001 issued on 01/07/2025 by the Patent office Govt. of India.
  - 3) Dr. Rajendrasing Pardeshi Assistant Professor : for getting patent published on “Applying Machine Learning and Artificial Intelligence to optimize supply chain management and logistics”, on 10th October 2024 Design No. 202441059497A. From Patent Office Chennai, India
  4. Dr. P B Suryawanshi Assistant Professor for getting patent Published Patent Title- “Integrated Solar powered home automation device”: No 412827-001, Date-06/04/2024 (Indian Patent-Design Act. 2000)
  5. Dr. Rajkumar Sarode Assistant Professor for getting patent Published Patent Title- “AI Based Mobile Locking Device”: No 421309-001 , Date-26/06/2024 (Indian Patent-Design Act. 2000)
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### **PhD Awarded from IBMRD Research Centre**

- 1) Dr. Pooja Kawale - Research Scholar of IBMRD Research Center for being awarded with Doctorate of Philosophy Degree (PhD) in Financial Management from S.P.P.U on 15 January 2025. The research topic was “To Study the Impact of Financial Literacy on working capital and non Working Women's in Ahilyanagar District”
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### **Congratulations to All Book Authors**

- 1) Dr. Rajendrasing Kisansing Pardeshi Assistant Professor, Authored book on “Indian Knowledge systems” Published by Nirali Publications Pune November 2024 and 978-978-93-61097-77-5 Website [www.pragationline.com](http://www.pragationline.com)
- 2) Dr. Rajendrasing Kisansing Pardeshi Assistant Professor; Authored book on “Beyond the basics: Advanced Strategies in Research Methodology” Published by Nirali Publications Pune November 2024 and 81-978195-2-0 Website [www.ninetalespublishings.com](http://www.ninetalespublishings.com)
- 3) Dr. Sanjay Dharmadhikari Director; Authored book on “Marketing Strategy” Published by SAN International Scientific Publication on August 31 2024 and ISBN No is 978-81-979197-0-1
- 4) Dr. Rajendrasing Kisansing Pardeshi Assistant Professor; Authored book on “Indian Knowledge Systems & Leadership” Published by Ninetales Publishing on September 2024 and ISBN No is 978-93-48188-27-4.

- 5) Dr. Murari Premnath Sharma , Associate Professor; Authored book on “Indian Knowledge Systems & Leadership” Published by Ninetales Publishing on September 2024 and ISBN No is 978-93-48188-27-4
- 6) Dr. Murari Premnath Sharma , Associate Professor; Authored book on “Financial Management Theory and Practices” Published by Taran Publication New Delhi on September 2024 and ISBN No is 978-93-48149-08-4
- 7) Dr. Nachiket Vijay Deodhar , Assistant Professor; Authored book on “Financial Management Theory and Practices” Published by Taran Publication New Delhi on September 2024 and ISBN No is 978-93-48149-08-4
- 8) Dr. Nachiket Vijay Deodhar , Assistant Professor; Authored book on Study Material (Course book) on “Indian Economy” published by Thakur Publication the , ISBN 978-93-6180-653-7, Pune.
- 9) Dr. Rajendrasing Kisansing Pardeshi Assistant Professor; Authored book on “Marketing Management” Published by Himalaya Publishing Pune on January 2025 and 978-93-655766-7-2 Website [www.himpub.com](http://www.himpub.com).
- 10) Dr. Rajendrasing Kisansing Pardeshi and Dr. Vitthal Laxman Gadekar Assistant Professor; Authored book on “Consumer Behaviour : Understanding and Influencing Buyers” Published by Nine Tales New Delhi October 2024 and 978-81-978195-7-5 Website [www.ninetalespublishing.com](http://www.ninetalespublishing.com)
- 11) Dr. Rajendrasing Kisansing Pardeshi Assistant Professor; Authored book on “Strategic Management” Published by Nine Tales New Delhi October 2024 and 978-81-978195-3-7 Website [www.ninetalespublishing.com](http://www.ninetalespublishing.com).
- 12) Dr. Pravin Suryawanshi Assistant Professor; Authored book on “Consumer Behavior Understanding and Influencing Buyers” -ISBN: 978-81-978195-7-5 (October 2024), Nine tales Publishing, New Delhi.
- 13) Dr. Pravin Suryawanshi Assistant Professor; Authored book on “Machine Learning Models in Marketing”- Scientific International Publishing House, SIPH ISBN: 978-93-6132-257-0 (September 2024)
- 14) Dr. Pravin Suryawanshi Assistant Professor; Authored book on “Fundamentals of E-Commerce” published by SIPH, ISBN: 978-93-6132-819-0 (August 2024)
- 15) Dr. Pravin Suryawanshi Assistant Professor; Authored book on “Digital and Strategic Marketing in Current Era” published by SIPH, ISBN: 978-93-6132-294-5 (August 2024)
- 16) Dr. Amruta Ashutosh Kulkarni, "Human Resource Analytics and Strategies in the Digital Era : Shaping the Future Workforce" JSR Publication, ISBN: 978-93-6226-678-1,(June 2025)

